



Policy Brief Launch

Young leading innovators and EU's R&D intensity gap

with

Reinhilde Veugelers

Senior Fellow, Bruegel and Professor, KUL

Michele Cincera

Associate Professor, ULB*

Waldemar Kütt

Member of the Cabinet of Marie Geoghegan-Quinn
Commissioner for Research and Innovation

Richard Hudson

CEO and Editor, Science/Business

Qualcomm

(to be confirmed)

8 November 2010, 12.45-14.00

Bruegel, Rue de la Charité 33, 1210, Brussels

You are invited to attend the launch and discussion of Bruegel's Policy Brief, [Europe's Missing Yollies](#).

As the recently launched European Commission Innovation Union Flagship Initiative illustrates, Europe is betting high on its Innovation Potential to leverage post-crisis growth. But is this a realistic aspiration? In Bruegel's Policy Brief Europe's Missing Yollies, [Reinhilde Veugelers](#) and [Michele Cincera](#) show that the EU's business R&D deficit – relative to that of the U.S. – can be almost entirely explained by the EU having fewer Yollies (young leading innovators) and, more importantly, by the lack of R&D intensive sectors such as health and ICT. The authors argue that policies aimed at raising R&D expenditure across all types of industries and firms will not be sufficient to address the root causes of this innovation deficit.

The presentation will be followed by a discussion in which Bruegel Senior Fellow Reinhilde Veugelers and Michele Cincera (ULB*) will present the main insights of their Policy Brief. Waldemar Kütt (DG Research) and Richard Hudson (CEO and Editor of Science/Business) will give their views on the policy implications, while a representative from Qualcomm will bring perspective as a Yollie.



The event will be held at Bruegel's offices, Rue de la Charité, 33 / B-1210 Brussels on 8 November 2010, 12.45-14.00.

Lunch will be served at 12.45 and the event will begin at 13.00.

RSVP matilda.sevon@bruegel.org
www.bruegel.org

* This work was done under a grantholdership of Michele Cincera at the JRC-Institute for Prospective Technological Studies (JRC-IPTS)